

## **Canadian Society of Medical Evaluators**

### **CONFERENCE SPONSORSHIP OPPORTUNITIES**

Sponsorship is an integral part of the marketing strategy of any corporation, large or small. This is an opportunity for you to target your message or corporate identity to a specific audience. By becoming a sponsorship partner with the Canadian Society of Medical Evaluators (CSME), you will reach preeminent physicians, lawyers, case managers, insurance adjusters, care providers and other professionals in the industry, depending upon the topic of a specific conference.

By linking your company name with CSME, you will ensure that your name will be associated with quality educational conferences and high standards and practices combined with physicians of excellence in their field.

The Canadian Society of Medical Evaluators exists to serve Canadian physicians who perform medical and medico-legal evaluations for patients or as a professional service to the legal profession, employers, workplace safety and insurance or workers compensation boards and the insurance industry, using evidence-based medicine, best medical practices and practice guidelines.

Conferences are held four to six times per year and are attended by approximately 100 individuals. Targeted distribution of conference materials averages 5,000 individuals and corporations while the website received 600 visits monthly. This is your opportunity to enhance your marketing program in a cost effective manner to a particular audience. Please note that as the conference format may change, not all sponsorship opportunities will be available. For further information please contact Renee Levine, Association Manager.

Tel: (416) 487-4040

Email: [info@csme.org](mailto:info@csme.org)

## Canadian Society of Medical Evaluators

### CONFERENCE SPONSORSHIP

#### Benefits

Conference Sponsor <i>Single sponsor - \$5,000</i>	<ul style="list-style-type: none"><li>* logo on conference brochure</li><li>* logo on conference web page</li><li>* logo on all conference signage</li><li>* logo on sponsor listing on website</li><li>* logo in conference proceedings</li><li>* hotlink from CSME website</li><li>* one invitation for a company representative to attend the conference</li><li>* company representative seated at head/VIP table</li><li>* company identification at introduction &amp; close of conference</li><li>* one complimentary 8' display area</li><li>* one page insert in conference proceedings (back pocket)</li></ul>
Luncheon Sponsor <i>Single sponsor - \$3,500</i>	<ul style="list-style-type: none"><li>* logo on conference brochure</li><li>* logo on all conference signage</li><li>* logo on sponsor listing on website</li><li>* logo in conference proceedings</li><li>* logo on signage at lunch</li><li>* hotlink from CSME website</li><li>* one company representative seated at head/VIP table at lunch</li><li>* opportunity to introduce luncheon speaker</li><li>* one complimentary 8' display area</li></ul>
Breakfast Sponsor <i>Single sponsor - \$1,000</i>	<ul style="list-style-type: none"><li>* named on all conference signage</li><li>* named on sponsor listing on website</li><li>* named in conference proceedings</li><li>* logo on signage at breakfast</li><li>* up to 3 representatives invited to attend breakfast</li></ul>
Session Sponsor <i>Six-Ten sponsors - \$750 ea.</i>	<ul style="list-style-type: none"><li>* named on all conference signage</li><li>* named on sponsor listing on website</li><li>* named in conference proceedings</li><li>* opportunity to introduce session speaker</li></ul>
Coffee Break Sponsor <i>Two sponsors - \$500 ea.</i>	<ul style="list-style-type: none"><li>* named on all conference signage</li><li>* named on sponsor listing on website</li><li>* named in conference proceedings</li><li>* named on signage at coffee break</li></ul>
Exhibitor - \$750 + GST	<ul style="list-style-type: none"><li>* 8ft exhibit space or one 6 Ft table with a chair</li><li>* 1 complimentary conference registration</li><li>* names on exhibitor listings on website</li><li>• logo &amp; 50 word description of company or product in the proceedings</li></ul>
Insert - \$250	<ul style="list-style-type: none"><li>* insert in the conference proceedings</li></ul>